The World of Work as We Know It is Changing

The World of Work is Changing

Digital transformation is upending the hierarchy of long-established companies and requiring companies to adapt to a changing playing field with new rules. Mobile technologies have changed where and how we work. Big data is being used to reveal patterns, trends, and associations to understand and predict human behavior and interactions. The introduction of robotic process automation and artificial intelligence will redefine the kind of work that humans do and establish a digital workforce as part of business operations. The need for blended skills to support the new world of work will require a significant change to organization structures because digital processes and innovation require a new way of organizing people and talent.
The changes needed to prepare for the new world of work requires a serious reevaluation of an organization’s entire strategic planning assumptions, business operating models, technology infrastructure and organizational design. Many of the current processes and institutional ways of doing business represent the historic core of a business’s success. Yet, regardless of how mentally, emotionally and personally difficult this reevaluation and these changes will be, failure to face these challenges poses an existential risk to an organization’s survival. Creating a vision of the new world of work, which leverages technology, introduces innovative thinking and redefines the organization, is paramount to succeeding in the future.
Adaptation Solutions

Adaptation has been helping large global organizations adapt to change for more than 20 years. We provide thought leadership and solutions for organizational and digital change enablement.

At Adaptation, we recognize digital change as a key driving force in today’s economy. Adaptation consultants leverage decades of organization change management experience to help businesses thrive in the new world of work. Our experienced management consultants are functional and technical experts, oftentimes mixing many years of internal practitioner experience with advisory consulting skills. We can help your organization to envision a new world of work and adapt to the world of work that business now requires.

Our comprehensive methodologies, The ADAPT Method® and ADAPT 6i Method are structured sets of tools and techniques that have been proven globally in the Americas, Europe, Asia, Middle East and Africa. We have used these global experiences to enhance these methods with best practices for adoption.

Adaptation has developed a six-step framework The ADAPT-6i Method to help clients adapt to digital change. This action plan offers:

- **Insights**
  We provide you and your team with a macro overview of the technological, economic, social, political, demographic and cultural trends that are driving the new world of business that calls for a new way of work.

- **Impacts**
  We work with your team to identify the change impacts that these business trends may have on your industry, organization, products and services, service delivery, profitability, business functions, workers and their jobs.

- **Implications**
  After identifying the impacts these business changes will have, we identify the implications for the ways your organization has handled business challenges in the past and how things are different this time. This phase is meant to challenge your team to realize that the implications of acting, or not acting, are profound. We develop a number of possible and plausible scenarios to enable your team to start business planning for the new world of work.

- **Imperatives**
  Once both the possible as well as plausible scenarios are identified, your organization can determine what is needed to thrive in the future. This becomes a part of a strategic planning process.

- **Initiatives**
  To fulfill your strategic goals for the new world of work, we outline the initiatives needed to support a transition to a new organizational and business operating model for the future. If there is not a strategic plan that addresses the future of work, we will help you to create one.

- **Implementation**
  We assist your team in creating the specific project plans, outlining the subprojects, tasks and activities, deliverables, milestones and timelines to achieve your organizations operational and strategic goals.
Organizations must implement change-enabling strategies and programs to make their organizational structures and workers more nimble, flexible and adaptable to the digital future. This will become as important as your business strategy is today. The change impacts of new automation technologies and differences in how work is defined for all workers will create change management challenges unseen before in professional ranks. These changes will impact both business operations as well as corporate support functions. The level of professional, organizational and personal impact will be unprecedented. These impacts will require a complete business transformation to create a whole new world of work.

Adaptation can help you navigate this new world of work by designing a change enablement program that builds capabilities, improves performance, and strengthens both individual behavior and overall company effectiveness.
ADAPTATION has partnered with clients in a wide range of industries. Some of our clients include:

- ADP
- AIG
- American Red Cross
- Ernst & Young, LLP
- GlaxoSmithKline
- IBM Global Business Services
- Jaguar Land Rover
- KPMG, LLP
- MasterCard
- MetLife
- MTV Networks
- Pew Charitable Trust
- State and Local Government
- Swiss Reinsurance Company
- Time Warner
- Wiley